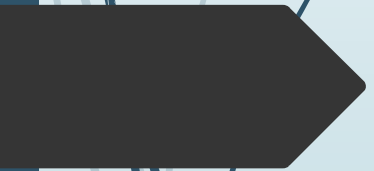


POWERCA PROMOTER'S PERSPECTIVE



OBJECTIVES OF DEVELOPING POWERCA

CA Arul Maniam (previously known as TS Maniam / T. Subramaniam) has started his practice in 1987 and his interest is more towards operational aspects of the business. He has completed his CA Final with one subject Operational Audit as an optional paper in 1987 and choose to practice in his native place – Udumalpet. He has identified himself as Catalyst for Change and has been effectively playing the role for himself and his clients.



- One of his clients, Suguna Broilers, being promoted by Mr. Sundararajan and GB Sundararajan for Egg trading in Udumalpet who also started their business in the same time actively sought his help and involved him in their business. Fully playing his role, CA Arul Maniam transformed their business from egg trading to feed trading to feed manufacturing to broiler farming to poultry integration. His contribution to the business include Broiler contract farming, growing charges system, feed formulation system, breeder farming system, the poultry accounting systems, poultry livestock valuation methods, etc. Besides operations, he was fully involved in establishing software solutions initially with Profit Software from Bangalore and later in-house development designing, testing, MIS building and finetuning. Right from 1987 to 2011 he was with them involving not merely as Auditor but more as Operational Consultant, Business Problem Solver and Mentor. In 2005 he took up spiritual service as a Prefect at Coimbatore and this started consumed much of his time. In 2011, he was asked by his Guru, Shri. Parthasarathy Rajagopalachari to take up the responsibility of managing the Coimbatore Centre of Sri Ram Chandra Mission as Centre In Charge.

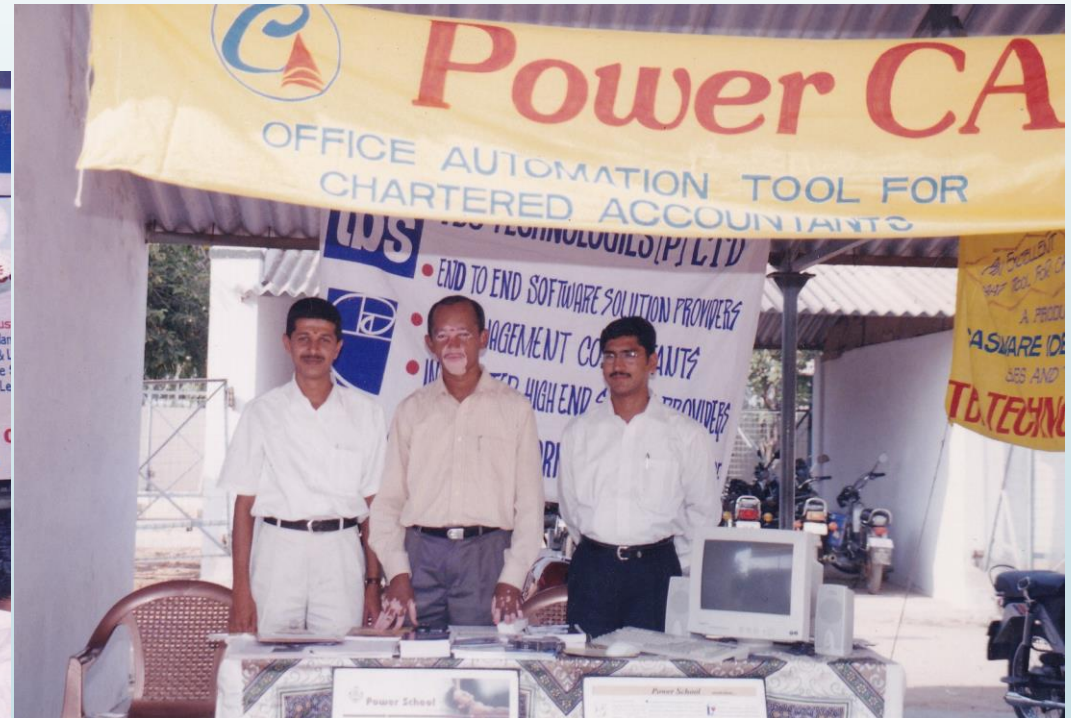
- At this juncture, CA Arul Maniam choose to become more oriented towards spiritual service and left the Auditor cum Mentorship work of Suguna Group and took up the responsibility of, both transforming himself and those involved in the Mission. Later after the demise of his Guru, he left the Mission by Nature's call and took responsibility to take care of his family and profession. At the same time, he started pursuing the teachings of Dr. Pandit G. Kannaiah Yogi who lived for 110 years till 1990 and has left with a great legacy of his spiritual teachings. Now he took up various practices of Dr. Pandit G. Kannaiah Yogi, practiced them and now started teaching some of the practices with the help of Mr. Ramoo, one of the direct disciple of Dr. Pandit G. Kannaiah yogi.




- CA Arul Maniam, an enthusiastic learner, has learned programming and developed fees management solution for some of his clients, viz., renowned educational institutions at Udumalpet. The outcome of the software development work is a full-fledged software – now known as FITSchool (Previously PowerSchool) and is still running in 100+ schools in Tamil Nadu, Karnataka and Pondichery. As he could not pursue his development of software due to demanding professional work, he left the same to his staff to manage the maintenance of the software.



- He also conceived the software project for office management for his own office much early in his career and started developing the software in late 1990's which was officially released for the public as PowerCA in 2001 at Coimbatore as an ERP for Professional Office Administration. Due to lack of reception in the professional community and his inability to sustain the development cost and marketing efforts, the project was shelved and remained dormant.



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- During Covid-2019 times, his interest for the PowerCA software was kindled again and revived working on the project, refurbished the same, gradually implemented in his own offices and a couple of offices of his friends. The project has reached deliverable maturity now and he, out of his interest as a catalyst for change, now releasing the software to help the small and medium sized audit firms to adopt the concepts and grow systematically into higher levels and quality standards of practice. He considers this software as a contribution to the CA Community. At present, after the information technology explosion, many software solutions have come up in this space in the latest technologies and in different dimensions.
 - Still, he is releasing the PowerCA to serve those who adopt the same for their practice management and work with them by providing customized solutions and constant improvements over the years. He is known for his commitment and sincerity in providing solutions in a consistent manner. He has got plans to work coordinately with those who select the PowerCA for their office and assure success in Life.